**Report**

1)

Members: Meirembekov Dosmukhamed, Sultankhan Alken, Sovetov Anuar

2) In 2015, the paths of three young entrepreneurs crossed at KazJorney: Anuar S., Dosmukhamed M., and Alken S. Each of them knew what it was like to travel and they came up with the idea to create a travel agency. Anuar was a brilliant guide with an exceptional understanding of the best locations. Alken was a marketing genius capable of captivating audiences and creating unprecedented excitement. Dosmuhammed, was a hotel critic known for his ability to be tough and give honest feedback.

The trio combined their skills and passion for travel to establish KazJorney, a unique travel project in Kazakhstan. They envisioned a platform that would offer unforgettable experiences, highlighting the country's rich cultural heritage, breathtaking landscapes, and hidden gems.

Anuar, with his extensive knowledge of Kazakhstan's diverse regions, curated personalized itineraries that showcased the best of what the country had to offer. He explored remote villages, historical sites, and natural wonders to create exclusive travel packages that catered to various interests and preferences.

Meanwhile, Alken utilized his marketing expertise to promote KazJorney to a wider audience. He recognized the power of storytelling and leveraged social media, captivating travelers with stunning visuals, intriguing narratives, and compelling testimonials. Through strategic partnerships with influencers and collaborations with local businesses, Alken successfully positioned KazJorney as the go-to travel agency for immersive experiences in Kazakhstan.

Dosmukhamed played a crucial role in ensuring the quality of accommodations and services provided by KazJorney. He traveled extensively, inspecting hotels, guesthouses, and other lodging options. His honest critiques and meticulous attention to detail helped the team maintain high standards, guaranteeing travelers a comfortable and memorable stay during their journeys.

As KazJorney gained popularity, the team expanded their offerings beyond standard tours. They introduced thematic experiences such as culinary adventures, eco-trekking, cultural immersions, and wildlife expeditions. Anuar tapped into his network of local artisans, musicians, and cultural experts to create authentic encounters that showcased Kazakhstan's vibrant traditions.

With their dedication and commitment to excellence, KazJorney quickly became a trusted brand in the tourism industry. The team's passion for their homeland shone through in every aspect of their work, and their customers' glowing reviews and recommendations fueled their success.

Over the years, KazJorney continued to evolve and adapt to changing travel trends. They embraced sustainable tourism practices, collaborating with local communities to promote responsible travel and conservation efforts. Their commitment to social impact initiatives helped support local economies and preserve the natural beauty of Kazakhstan's landscapes.

As KazJorney's reputation spread internationally, the team expanded their operations to offer customized trips beyond Kazakhstan's borders, including neighboring Central Asian countries. Their expertise, personalized service, and deep understanding of the region allowed them to curate unforgettable experiences for travelers seeking off-the-beaten-path adventures.

Today, KazJorney stands as a testament to the entrepreneurial spirit of Anuar, Alken, and Dosmukhamed. Their shared vision and unwavering dedication transformed a simple idea into a thriving travel project, offering travelers from around the world the opportunity to explore and fall in love with the wonders of Kazakhstan and beyond.

3)

1) The site is easy to scale, it is written in such a way that it can be easily improved. Each type of file is conveniently divided into folders.

2) Also, with this, it is very optimized, now the site takes little computer memory, but you can also make it require little internet

3) Websites for travel services are not few, but our site surpasses the others in its uniqueness in the form of proper selection of vacation spots.

4)

On the project we already have folder with photos that we use on the site.

5)

We have company name(KazJorney), logo(On the folder of the project)

6)

#53d3aa

#fff

7)

fonts: "Work Sans", “Arial”, “sans-serif”

8)

Alken: Main page, presentation

Anuar: Contact us page, about us page

Dosmukhamed: Service page, report

9)

<https://github.com/Dosmuhamed/Final_Project>

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